

Press Release:

Immediate Release Feb 15, 2006

Re: Entrepreneur Consortium For Public Education Report on Super Teaching in Grand Rapids Michigan

TO: BJ Dohrmann, President
Life Success Academy
Huntsville Alabama

THE INFORMATION:

Dr. Cathy Ashmore and I along with several others were at Immons Lake elementary school in Grand Rapids, Michigan last Wednesday to observe a super teaching set up. You can learn about super teaching classroom set ups at www.superteaching.org.

We observed a Reading teacher Joanne Delma who works with K-5 students. She does a great job of working with students and with the superteaching technology and lab. She stated that the NC DPI website was one of her key resources in setting up her reading curriculum.

The Super Teaching technology is designed for the new brains of youngsters whose brains are wiring themselves differently based upon all the media participation they do as youngsters. It utilizes a three screen technology with a patented roll pattern that wakes up the students brains as they begin to wander off topic and thus the students achieves at a higher level. Students with ADD etc perform better in this setting. One parent of two students at the elementary school indicated that her son who had tics had no sign of them when he was in the super teaching center. She was a great advocate.

Joanne the reading teacher showed us the reading test scores that are provided from Michigan for each grade level. You could see the fluency scores, etc have jumped for student they had targeted through this lab. They have never examined the test data over time as they should to show the true benefits of the technology. With your work with Reading First, do you know a university that might be interested in looking at this data to seek an improved reading teaching process? If you or someone of the Reading First staff could direct Cathy and I to someone who might be interested in taking this raw test data and examining it to see how these performance results compare to other students reading performance we would appreciate it.

Have a great day and if you can think of anyone anywhere in the country we would be interested in talking with them. There are super teaching sites in other places who probably have the same type of data and need.

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